
From: [REDACTED]@whitbread.com
Sent: 23 May 2012 17:45
To: Fiona Duhamel
Cc: [REDACTED]
Subject: Re: Colchester

Fiona,

Thank you for your email.

We do want to come into the town centre and are currently well advanced on our preferred site.

If this situation changes we will come back to you.

Thanks again.

Regards,

[REDACTED]

[REDACTED] - Head of Acquisitions (UK and Ireland)
Whitbread Hotels and Restaurants.

From: "Fiona Duhamel" [Fiona.Duhamel@colchester.gov.uk]
Sent: 23/05/2012 13:44 CET
To: [REDACTED]
Cc: "Howard Davies" <Howard.Davies@colchester.gov.uk>
Subject: Colchester

Dear [REDACTED],

I note from your recent press coverage that Colchester remains on your target towns list for a Premier Inn and whilst I know conversations have been carried out at a regional level in respect of the town's St Botolphs Quarter site, I wondered whether you or colleagues would be interested in re-opening a discussion around a hotel in this location. The opening of the new firstsite regional art gallery in this part of town has already brought well in excess of 100,000 visitors past the site and with further plans advancing in respect of the wider area, the Council is looking for innovative end users who can contribute to the rich heritage which already exists. The new gallery has a 200 seat auditorium for business users which has already exceeded bookings targets and nearby is the Castle museum which has over 100,000 visitors per year. Legal agreements are shortly to be signed which will bring a new shopping centre to Colchester, a short walk from the site.

The Council site has capacity for up to a 100 bed hotel with retail below and is in a prominent location fronting Queen Street in the centre of the town. Discussions regarding an indicative design are already well advanced with the Local Planning Authority and the Council would consider discussions regarding a Whitbread direct development or involving a third party developer.

If you think this opportunity may merit further investigation, please phone or e mail me and I would be happy to arrange a site visit to discuss further.

Kind Regards

Fiona

Fiona Duhamel MRICS
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Eat, Sleep and Drink Whitbread

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